

Highly skilled, organized, and creative Creative/Art Director with extensive real-world problem solving experience in multimedia marketing, print and web design. Excellent collaborative and leadership skills; dynamic team player with well developed visual and verbal communication abilities. Passionate and inventive creator of standout cross market branding strategies and campaigns. Looking to create functional art that solves your problems.

CREATIVE EXPERIENCE IN THE FOLLOWING:

Cubik Media (1998 - Present)

Design/Marketing/Branding/Video On Demand Boutique

- Lead Producer, Production Manager, Assistant Creative Director

Brand building design boutique specializing in marketing, branding, and technology solutions. Design and create identity pieces as well as manage marketing expectations and technology requirements to produce high-end look and feel coupled with functionality. Effectively create, and produce identity for print and database driven web sites.

Build, motivate, and direct design and production teams. Coordinate freelance designers, consultants, and vendors to meet project requirements often under tight deadlines. Expertly convert features and benefits of technology to achieve client objectives. Worked closely with SF Performances, Shorenstein, NeoMagic, Silicon Image, Potato Board, and Eidos Interactive.

PRINT

- Design/Art Direction
- Production for National Print Runs
- Large Format Vinyl Posters
- Business Cards
- Letterhead

WEB DESIGN

- Direct/Manage Production Team
- Time/Cost Estimates
- Design/Art Direction
- Production - build out database driven web sites using HTML, CSS & Flash
- Streaming Media

MULTIMEDIA

- Event Production
- CD-ROMS
- DVD Production

We Work It Entertainment (1999 - Present)

Music and Technology Event Promotions Company

- In House Design/Technology Director

Created branding (press kit, business cards, web site) for WWI as well as working closely with their partners to create media pieces. Designed, and project managed vehicle/bus wraps for Green Day, Simple Plan, and WMOR-TV. Also provided photography services. End to end solutions for all graphical needs including SEO (search engine optimization).

PRINT

- Design
- Project Management
- Bus Wraps - Green Day, Simple Plan, JET, John Legend
- Vehicle Wraps - WMOR-TV
- Business Cards

WEB DESIGN

- Project Management
- SEO
- Design/Production
- Direct/Manage Production Team
- Design
- Site Production - HTML, CSS and Flash

MULTIMEDIA

- Event Production
- Photography

PRINT

Large Format Graphics

Bus/Vehicle Graphics, Vinyl Banners, Step and Repeats

Branding

Logos, Business Cards, Press Kits, Letterhead, Envelopes

Promotional

Flyers, Brochures, Stickers, Notepads, Pens, Sunglasses, Compacts

WEB DESIGN

Design

HTML (hand coding and WYSIWYG), CSS

Macromedia Flash

S.E.O (search engine optimization)

MULTIMEDIA

DVD Production

Video Editing

Sound Editing

Photography

PROFICIENCY

Software

Photoshop	◆	◆	◆	◆	◆	+
Illustrator	◆	◆	◆	◆	◆	+
Flash	◆	◆	◆	◆	◆	+
Homesite	◆	◆	◆	◆	◆	+
Dreamweaver	◆	◆	◆	◆	◆	
After Effects	◆	◆	◆	◆	◆	
Premiere	◆	◆	◆	◆	◆	
Fireworks	◆	◆	◆	◆	◆	
Adobe Acrobat	◆	◆	◆	◆	◆	
Sound Edit	◆	◆	◆	◆	◆	
GoLive	◆	◆	◆	◆	◆	
Microsoft Office	◆	◆	◆	◆	◆	
Quark X Press	◆	◆	◆	◆	◆	

Backend

HTML, CSS	◆	◆	◆	◆	◆	+
Javascript	◆	◆	◆	◆	◆	
ActionScript	◆	◆	◆	◆	◆	
PHP, MySql	◆	◆	◆	◆	◆	
ASP.NET	◆	◆	◆	◆	◆	
SEO	◆	◆	◆	◆	◆	
Video Integration	◆	◆	◆	◆	◆	

Management

Project	◆	◆	◆	◆	◆	+
Art Direction	◆	◆	◆	◆	◆	+
UI Development	◆	◆	◆	◆	◆	
Spec Design	◆	◆	◆	◆	◆	

Suzanne Special Events (1999 - Present)

A Celebrity and Luxury Goods Events Company
- In-House Design/Technology Director

Created logo, web site, and all promotional materials (banners, dvd's, press kits, step and repeats) for SSE. I have also worked closely with their partners including JLO Swimwear, Carlos Santata, Hard Rock Hotel, Avalon Hollywood, to create a look and feel for events that can capitalize on SSE's brand while simultaneously working to support that of her partners.

PRINT

- Design
- Logo/Flyer Design
- Large Format Vinyl Banners
- Business Cards
- Promotional Items (Stickers, Glasses, etc.)
- Management of Print Production

WEB DESIGN

- Design
- Site Production - HTML, CSS and Flash
- Production - hand coding, database driven websites
- Email Blasts

MULTIMEDIA

- DVD Production

Bubble Lounge (1999 - Present)

A Champagne Bar

- Web Designer, Print Designer, Technical Resource

Designed and built web presence, email blast campaign, redesigned logo and promotional materials. Worked closely to develop scalable and easy to manage solutions that allow the Bubble Lounge to manage their own content.

PRINT

- Design
- Logo/Flyer Design.)
- Management of Print Production

WEB DESIGN

- Design
- Site Production - HTML, CSS and Flash
- Production - handcoding, database driven websites
- Email Blasts

MULTIMEDIA

- DVD Production
- Aid in technology management

Spiffy Design (1997 - Present)

Nutritious, Ambitious, and Delicious Design

- Owner

Freelance Design Shop that specialized in end to end branding solutions for small to medium sized businesses. Focused mostly on music, hospitality, nightlife and restaurant clients. Provide design (web & print), production (web & print) as well as technology management (hosting, database management, print campaigns). An end to end solutions for small businesses.

URLS:

<http://www.spiffydesign.com>

<http://www.weworkitent.com>

<http://www.suzannespecialevents.com>

<http://www.bubblelounge.com>

EDUCATION

UMASS Amherst (1991 - 1994)

Biochemistry

CSU Hayward (1994 - 1995)

English, Theatre

City College (1995 - 1996)

Filmmaking

SFSU (1996 - 1999)

English, Theatre, Minor Art

CEA (1998-2001)

Graphic Design

BAVC (2005-Present)

Graphic Design, Video Technology,